invested in insights

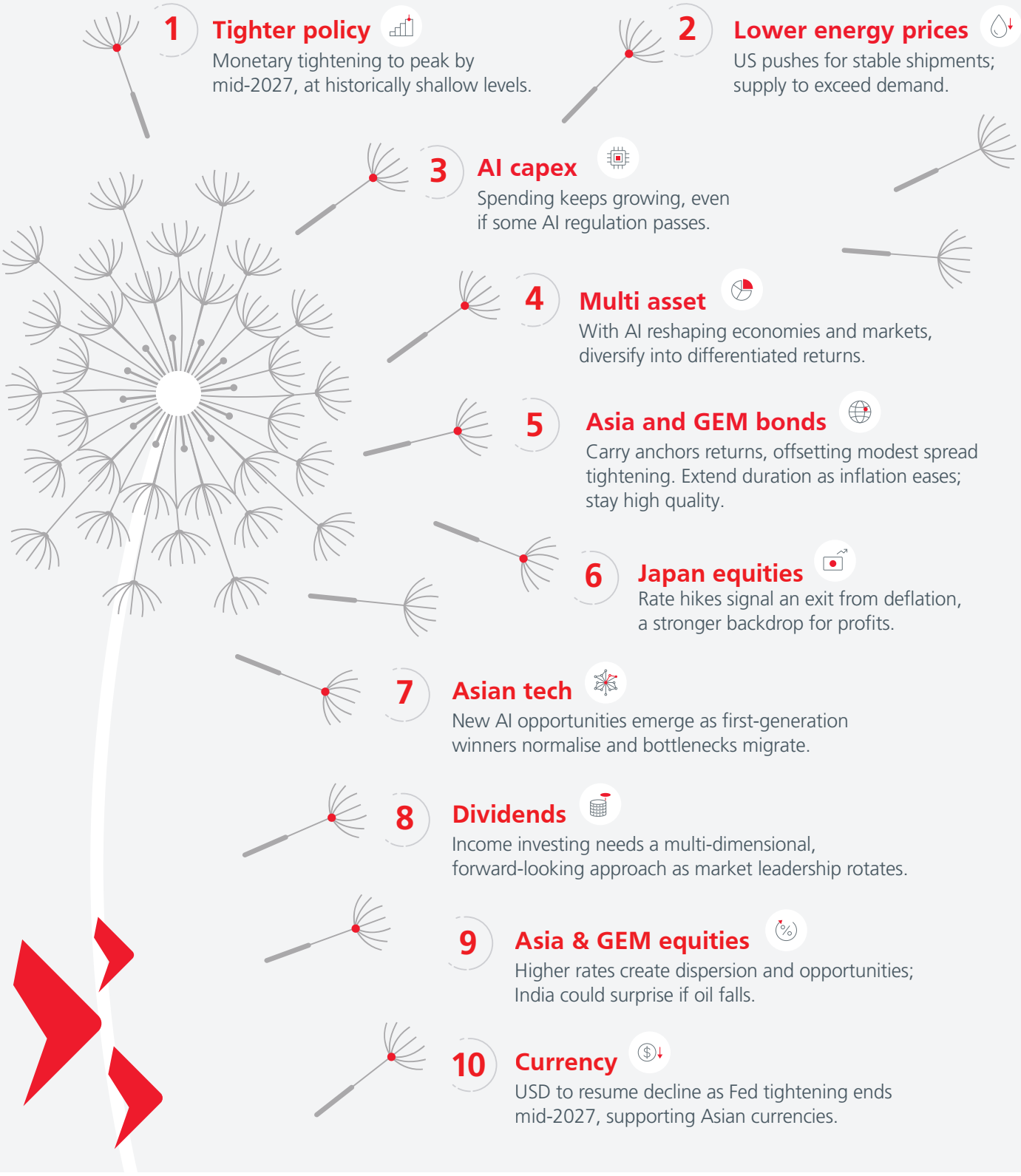
eastspring investments

A Prudential plc company

2027 Market Outlook

Dispersion, Resilience and Opportunities

10 key takeaways for investors



1 Tighter policy

Monetary tightening to peak by mid-2027, at historically shallow levels.

2 Lower energy prices

US pushes for stable shipments; supply to exceed demand.

3 AI capex

Spending keeps growing, even if some AI regulation passes.

4 Multi asset

With AI reshaping economies and markets, diversify into differentiated returns.

5 Asia and GEM bonds

Carry anchors returns, offsetting modest spread tightening. Extend duration as inflation eases; stay high quality.

6 Japan equities

Rate hikes signal an exit from deflation, a stronger backdrop for profits.

7 Asian tech

New AI opportunities emerge as first-generation winners normalise and bottlenecks migrate.

8 Dividends

Income investing needs a multi-dimensional, forward-looking approach as market leadership rotates.

9 Asia & GEM equities

Higher rates create dispersion and opportunities; India could surprise if oil falls.

10 Currency

USD to resume decline as Fed tightening ends mid-2027, supporting Asian currencies.

Diversify. Stay active. Protect your downside. Read our 2027 Market Outlook.

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