

[FOR IMMEDIATE RELEASE]

## **ShopeePay brings Malaysians daily wealth generation with the launch of Money+**

*In partnership with industry veterans, iFAST and Eastspring Investments, Money+ also offers users a limited time bonus top up, bringing the potential of up to **6% p.a. returns\*** distributed daily.*



### **Kuala Lumpur, 27 January 2026**

Expanding its array of features, **ShopeePay** today announces the launch of **Money+**, an all-new investment feature that allows users to begin generating daily returns\* from **only RM10**.

Accessible via the ShopeePay app or Shopee app, **Money+** is developed in partnership with iFAST Capital Sdn. Bhd. (iFAST Capital) and is backed by Eastspring Investments Berhad's (Eastspring Investments) Shariah-compliant money market fund.

With the primary goal of rewarding users with **daily returns\***, the new Money+ feature also:

- Enables users to **instantly access their Money+ balance** for purchases or payments, both online and at physical stores via DuitNow QR, and withdraw funds anytime;
- Allows for a **low entry amount of only RM10**; and
- It is backed by a fully Shariah-compliant money market fund, the Eastspring Investments Islamic E-Duit Fund.

"Hearing from our users, developing wealth and building savings has been a hurdle for modern day Malaysians," shared **Alain Yee, CEO of ShopeePay**. "By lowering barriers to investments and simplifying access points, we hope to show users that growing wealth can be easy and encourage them to begin their financial development journey".

Meanwhile, **Dennis Tan, CEO of iFAST Malaysia**, the holding company of iFAST Capital shared, "We are very pleased to work with ShopeePay and Eastspring Investments in what represents a defining step in iFAST's mission to make investing more accessible to every Malaysian. With Money+, this partnership enables everyday cash to be used more productively by turning idle e-wallet balances into professionally managed investment solutions for every Malaysian. By combining iFAST's fintech infrastructure with ShopeePay's high-engagement lifestyle platforms, we are connecting e-commerce and payments infrastructure with capital markets in a seamless and practical way. This collaboration encourages Malaysians to have a culture of 'spending and investing' simultaneously, lowers barriers to wealth creation, and supports long-term financial resilience. Our goal is to ensure professional investment opportunities are within reach for everyone, regardless of their starting capital."

"We're delighted to partner with ShopeePay and iFAST Capital to bring Money+ to Malaysians. By enabling seamless access to our Eastspring Investments Islamic E-Duit Fund from as little as RM10, Money+ helps turn everyday balances into a disciplined investment habit—while keeping funds liquid and usable whenever they're needed," says **Yap Siok Hoon, CEO of Eastspring Investments Berhad**.

**Up To 6% p.a.\* Returns, Limited Time Only**



The banner features the ShopeePay logo with the tagline "Simple Finance, Made for You". The main text "MONEY+" is in large red letters, with "DAILY RETURNS MADE SIMPLE" in smaller black letters below it. To the right, a smiling man in an orange shirt holds a smartphone displaying the Money+ app interface. The text "EARN UP TO 6% p.a.\*" is prominently displayed in large gold letters. At the bottom left, there is a small note: "\*Subject to eligibility criteria. For more details, please read the Money+ Bonus Campaign T&Cs and FAQs below."

To celebrate the launch of Money+, users who maintain a minimum balance of RM150 in their Money+ account will receive a bonus top up on balances of up to RM1,000, bringing the potential of **up to 6% p.a.\*** credited to Money+ account balance daily. Valid from **27 January 2026 until 27 April 2026**.

To learn more about Money+ and the additional bonus top up, please visit <https://shopee.com.my/m/moneyplusbonus>.

\*Disclaimer: Returns are not guaranteed and based on the historical returns, which are not indicative of future performance. Investing involves risks. Before making any investment, users should carefully evaluate their financial goals, needs, personal circumstances, risk tolerance, and understanding of the investment product. Funds allocated for investment purposes are not classified as e-money, deposits, or protected by the Perbadanan Insurans Deposit Malaysia (PIDM). Subject to Terms and Conditions.

Refer to *FAQs, Terms & Conditions, Prospectus and Product Highlight Sheet* for more details. Daily returns earned over weekends and public holidays will be reflected in balances on the next working day. This material has not been reviewed by the Securities Commission Malaysia.

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### **About ShopeePay**

ShopeePay is the all-new one stop digital finance hub for all Malaysians, enabling users to perform daily transactions, purchase in installments and secure insurance or takaful policies from licensed insurers or takaful operators on the platform. ShopeePay facilitates speedy payment in stores, both online and offline, and with the option of SPayLater, users are able to break down larger payments and select from flexible payment plans that fit their needs.

Bringing people closer to accessing essential financial services, ShopeePay hosts various daily finance needs, including bill payments, and fund transfers. By cutting out the clutter and optimising user experience, ShopeePay strives to bring simple finance solutions to all Malaysians.

### **About iFAST Capital ("iFAST")**

iFAST Capital is a wholly-owned subsidiary of iFAST Malaysia Sdn. Bhd., both of which are part of iFAST Corporation. iFAST Corporation Ltd is a global digital banking and wealth management platform listed on the Singapore Exchange (SGX), with assets under administration (AUA) of S\$30.62 billion (approximately RM100 billion) as at 30 September 2025.

Established in 2008, iFAST Capital is dedicated to delivering a comprehensive suite of investment products and services to financial advisory firms, financial institutions, banks, multinational corporations, as well as retail and high-net-worth investors.

Through its B2C platform (FSMOne) and robust B2B solutions, iFAST Capital provides access to a wide range of multi-asset investment products, including unit trusts, bonds and Government Securities, stocks, ETFs, and insurance products. In addition, the company offers a variety of value-added services such as digital wealth management solutions, investment research and seminars, fintech infrastructure, and end-to-end transaction and investment administration services.

As a holder of a Capital Markets Services Licence (CMSL) regulated by the Securities Commission Malaysia, iFAST Capital remains at the forefront of financial innovation, with a strong commitment to transparency, accessibility, and empowering Malaysians in their financial journey.

### **About Eastspring Investments Berhad**

Established in 2000 and based in Kuala Lumpur, Eastspring Investments Berhad (EIMY) is part of Prudential plc, an international financial services group and has one of the widest footprints across the region. EIMY is one of the largest asset management companies in Malaysia in both institutional and retail segments, managing a total of 35 funds with approximately RM 58.1 billion of assets under management (AUM) as at 30 September 2025.

For more information on Eastspring Investments Berhad, please visit: [www.eastspring.com/my](http://www.eastspring.com/my)

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