

## MEDIA RELEASE

For immediate release

### EASTSPRING INVESTMENTS APPOINTS ANOUK HANAFIAH AS CHIEF EXECUTIVE OFFICER OF EASTSPRING AL-WARA' INVESTMENTS BERHAD.

Kuala Lumpur, Malaysia (24 February 2023) – Eastspring Investments (“Eastspring”), has appointed Anouk Hanafiah as Chief Executive Officer and Executive Director of Eastspring Al-Wara' Investments Berhad (“EAIB”).

**Eastspring** Investments Berhad  
200001028634 (531241-U)  
Level 22, Menara Prudential  
Persiaran TRX Barat  
55188 Tun Razak Exchange  
Kuala Lumpur  
T: (603) 2778 3888  
[eastspring.com/my](http://eastspring.com/my)

Anouk has commenced in her role on 13 January 2023 and is responsible for the growth and development of Eastspring's Islamic asset management business, which offers Shariah investment solutions to pension funds, institutional investors as well as onshore and offshore mandates.

She brings with her over 23 years of industry experience in managing conventional and Shariah investments, structuring and managing wholesale global mixed asset funds for accredited investors, and overseeing the management of equities and fixed income funds consisting of private mandates and wholesale funds. Prior to EAIB, Anouk held senior positions at Penjana Kapital, Fortress Capital Asset Managers, VCAP Asset Managers, and i-VCAP Management, a Shariah asset management company.

“I am delighted to welcome an executive of Anouk's caliber to our leadership team,” said **Raymond Tang, Chief Executive Officer of Eastspring Investments Berhad**. “Anouk is a seasoned industry professional with extensive experience in leading people and building successful businesses and will be invaluable to Eastspring's expansion of our Islamic fund management capabilities in Malaysia.”

**Anouk Hanafiah, Chief Executive Officer, Eastspring Al-Wara' Investments Berhad** added, “My ethos has always been about purpose and the larger contribution, which is why I'm excited to join Eastspring, one of Malaysia's leading asset managers. I look forward to building on Eastspring's success and working closely with the team to further the development of both Eastspring and Malaysia's Shariah investment space.”

Anouk graduated with a Bachelor of Arts in Economics from the University of Missouri, Kansas City.

\*end\*

## About Eastspring Investments

Eastspring Investments, part of Prudential plc, is a leading Asia-based asset manager that manages over USD 222 billion (as at 30 June 2022) of assets on behalf of institutional and retail clients. Operating since 1994, Eastspring Investments has one of the widest footprints across Asia\*. We provide investment solutions across a broad range of strategies including equities, fixed income, multi asset, quantitative and alternatives and are committed to delivering high quality investment outcomes for our clients over the long term.

We incorporate ESG factors into our investment process and are aligned with a number of global sustainability initiatives including the United Nations-supported Principles for Responsible Investments (PRI) and the Asia Investor Group on Climate Change (AIGCC). We collaborate alongside industry peers to harness a collective investor voice to influence and drive change with investee companies. For more information on Eastspring Investments, please visit: [www.eastspring.com](http://www.eastspring.com)

**Eastspring** Investments Berhad  
200001028634 (531241-U)  
Level 22, Menara Prudential  
Persiaran TRX Barat  
55188 Tun Razak Exchange  
Kuala Lumpur  
T: (603) 2778 3888  
[eastspring.com/my](http://eastspring.com/my)

\*Eastspring Investments (excluding JV companies) companies are ultimately wholly-owned / indirect subsidiaries / associate of Prudential plc of the United Kingdom. Eastspring Investments companies (including JV's) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America or with the Prudential Assurance Company, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

## About Eastspring Al-Wara' Investments Berhad and Eastspring Investments Berhad

Eastspring Al-Wara' Investments Berhad (Eastspring Al-Wara') is an Islamic investment management company managing assets for pension funds, institutional investors as well as onshore and offshore mandates. Headquartered in Kuala Lumpur, Eastspring Al-Wara' is responsible for providing innovative Shariah investment solutions and target the rapidly growing Shariah institutional asset management market alongside Malaysia's plans to expand its position as a leading international Islamic Finance Centre.

As at 30 June 2022, the company manages more than RM8.5 billion of Shariah compliant assets.

Eastspring Al-Wara' is also part of the Malaysian International Islamic Financial Centre community, which focuses on supporting the development of the Malaysian Islamic capital market and positioning Malaysia as one of the leading global hub for Islamic finance.

Established in 2000 and based in Kuala Lumpur, Eastspring Investments Berhad is one of the Malaysia's leading asset management companies in Malaysia in serving both institutional and retail clients,



A Prudential plc company 

with RM55.7 billion in assets under management in the country (as at 30 June 2022). Eastspring Investments Berhad. It manages unit trust funds, wholesale funds as well as private mandates.

#### Media Contact

Judy Yap, Director of Brand and Communications

Email: [judy.yap@eastspring.com](mailto:judy.yap@eastspring.com)

Tel: 03 – 2789 3389

Hp: 012-2877410

Disclaimer: This media release is prepared for information purposes only and may not be published, circulated, reproduced or distributed in whole or part whether directly or indirectly, to any other person without the prior written consent of Eastspring Investments Berhad.

**Eastspring** Investments Berhad  
200001028634 (531241-U)  
Level 22, Menara Prudential  
Persiaran TRX Barat  
55188 Tun Razak Exchange  
Kuala Lumpur  
T: (603) 2778 3888  
[eastspring.com/my](http://eastspring.com/my)