

Corporate Factsheet


Eastspring Investments, part of Prudential plc, is a global asset manager with Asia at its core, offering innovative investment solutions to meet the financial needs of clients.


At the heart of Eastspring is a strong connection with our shared purpose – **For Every Life, For Every Future** – which guides everything we do.


Since our founding in 1994, we have built an unparalleled on-the-ground presence in 11 key Asian markets as well as distribution offices in North America and Europe.





At a glance

 Our deep expertise of Asian markets, paired with our global perspectives, gives us unique insights to navigate complex markets.

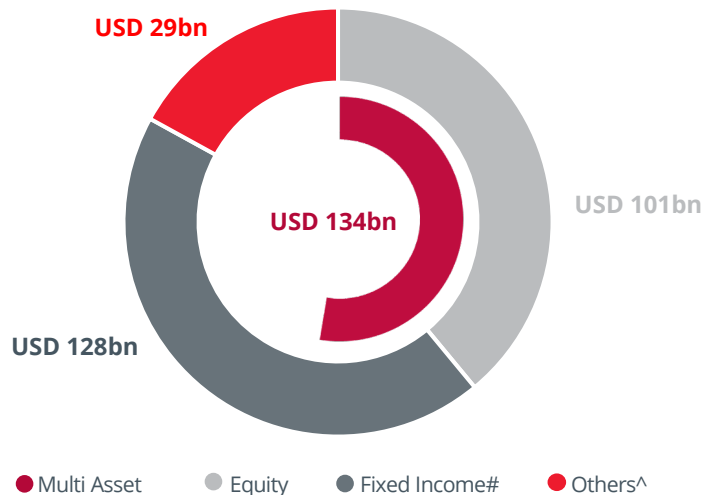
 Our team of over 400 highly experienced investment experts has a singular focus to deliver superior long-term outcomes to clients.²

 Our strong commitment to responsible investment helps us to deliver long-term sustainable outcomes for the benefit of our clients.

 We are amongst the top 10 asset managers (in terms of FUM) in 7 key Asian markets.³

 Our A rated⁴ parent company Prudential plc provides us with stable ownership and world-class governance frameworks.


For institutional and retail clients globally, we manage a total of **USD 258bn¹** across a broad range of strategies including equity, fixed income, multi asset, quantitative and alternatives.



Diversity empowers the way we think

It is a critical part of our business and we believe it drives better decision-making and long-term outcomes for our clients.

 **53%** of our Group Leadership Team are women

 **31** nationalities make up our workforce

¹ As at 31 December 2024. ² Including Joint Ventures. ³ Source: Eastspring Investments. ⁴ Source: Prudential plc, as of 18 March 2025. Long-term senior debt rating as of 16 January 2025 from Standard & Poor's. Note: bn = billion. Joint Ventures AUM based on % of ownership. Joint ventures include India - ICICI Prudential Asset Management Co Ltd, Hong Kong - Bank of China International - Prudential Asset Management, China - CITIC-Prudential Fund Management Co Ltd and M&G Real Estate Asia Pte Ltd. #Fixed Income includes Money Market Funds. ^Others - include Alternative assets and Money Market funds. Figures are rounded off and there is double counting for Multi Asset AUM which includes a combination of Fixed Income and Equity asset classes. Yearly AUM are based on AER (actual exchange rate).