



PRUDENTIAL PLC RESPONSIBLE INVESTMENT PRINCIPLES AND STANDARDS

PRINCIPLES

1. The Prudential Group Responsible Investment Standards are governed by the Group Code of Business Conduct and the Group Values
2. A Group-wide set of Responsible Investment Standards support our business reputation, brand and stakeholders
3. Our investment process incorporates both financial and non-financial factors in our approach to the stewardship of our clients' assets
4. The reputation of the Prudential Group is managed and protected through careful consideration of environmental, social and governance issues in our investment activities
5. Group and Business Unit governance processes allow us to demonstrate our activities as a responsible investors

STANDARDS

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4. The reputation of the Prudential Group is managed and protected through careful consideration of environmental, social and governance issues in our investment activities
5. Group and Business Unit governance processes allow us to demonstrate our activities as a responsible investor