

# ASIAN DNA GLOBAL PERSPECTIVE



## About Eastspring Investments

Eastspring Investments is a leading Asia-based asset manager that manages over

**USD254 billion<sup>1</sup>**

of assets on behalf of institutional and retail clients. Operating in Asia since 1994, Eastspring Investments is the Asian asset management business of Prudential plc, an international financial services group, and has one of the widest footprints across the region.<sup>2</sup>

We provide investment solutions across a broad range of strategies including:

- ▶ Equity
- ▶ Fixed Income
- ▶ Multi Asset
- ▶ Quantitative

and are committed to delivering high quality investment outcomes for our clients over the long term.



Eastspring Investments is a signatory to the United Nations-supported Principles for Responsible Investment (PRI), a voluntary program which encourages best practice in environmental, social and corporate governance issues.

For more information on Eastspring Investments, please visit:  
[eastspring.com/hk](http://eastspring.com/hk)

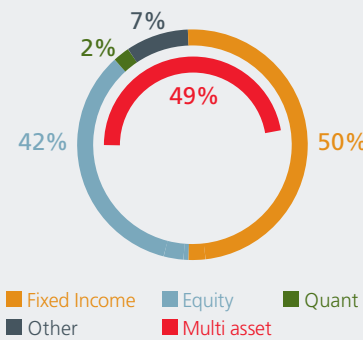
<sup>1</sup>As at 31 December 2020. <sup>2</sup>Eastspring Investments (excluding JV companies) companies are ultimately wholly-owned/indirect subsidiaries/associate of Prudential plc of the United Kingdom. Eastspring Investments companies (including JV's) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America or with the Prudential Assurance Company, a subsidiary of M&G plc (a company incorporated in the United Kingdom).

### ONE OF THE LARGEST FOOTPRINTS IN ASIA

We are located in  
**11 MAJOR ASIAN MARKETS**  
plus offices in North America and Europe



### ASSET BREAKDOWN USD254<sup>BN1</sup>



### INVESTMENT EXCELLENCE

Guided by on-the-ground expertise of  
**300+**  
INVESTMENT PROFESSIONALS



### DIVERSITY OF OUR PEOPLE AND PERSPECTIVES<sup>1</sup>

**56%** OF OUR WORKFORCE IS FEMALE  
**26%** OF OUR SENIOR MANAGEMENT ARE WOMEN

**29**  
NATIONALITIES 