

Terms and conditions

Zero Percent (0%) Campaign with Eastspring Investments

Campaign Period: 1 January 2025 (12am) – 31 December 2025 (4pm)

A. ABOUT THE CAMPAIGN

1. Zero Percent Campaign with Eastspring Investments (“Campaign”) is run by Eastspring Investments Berhad (“Organiser”) and is open for all eligible investors (“Investors”).
2. The Campaign offers Prudential Assurance Malaysia Berhad and Prudential BSN Takaful Berhad policyholders zero sales charge on all Eastspring Investments equity funds with sales charge equal and above 5.0%. This excludes policyholders that are existing Eastspring Investments unit holders.
3. The Campaign starts at 12am on 1 January 2025 and ends at 4pm on 31 December 2025 (“Campaign Period”) and is applicable to cash transactions completed through manual submission of the forms via the Eastspring Unit Trust Consultant

B. ELIGIBILITY

a) Eligible Investors must fulfil all requirements as outlined below:

1. Investor must be an existing policyholder of Prudential Assurance Malaysia Berhad or Prudential BSN Takaful Berhad;
2. The Investor must not currently hold any investments with Eastspring Investments Berhad, either using cash or EPF monies;
3. Investor can invest between RM1,000 and RM50,000; and
4. Investor must submit the latest policy statement as a supporting documentation (no earlier than 2024).

b) Eligible Eastspring Unit Trust Funds must meet all the criteria specified below:

1. Eastspring unit trust funds eligible for the Campaign is Eastspring Unit Trust Funds with Front End Load of 5.0% and above only;
2. The following transactions will not be considered:
 - 2.1. Switching-in
 - 2.2. Transfers;
3. The applicant must submit a physical account opening form, subscription form, a copy of identification ID (e.g., NRIC, passport, police/army ID), along with the latest policy statement as supporting documentation and proof of payment. Note: Online applicants are not eligible for this campaign. Third-party payments are not permitted;
4. All “Buy” transactions must be transacted, processed and approved by the Organiser within the Campaign Period; and

5. Waiver of the sales charge is only applicable for the initial investment. Usual sales charge will apply for subsequent investments during the Campaign period.

D. GENERAL

1. The Investors are advised to read these Terms and Conditions in conjunction with the Prospectus / Supplementary Prospectus and the Product Highlights Sheet of the eligible fund(s) before investing.
2. By participating in the Campaign, the Investors acknowledge that they have read the Terms and Conditions and agree to be bound by these terms and conditions.
3. The Campaign will be held during the Campaign Period set out in PART A, ITEM 3. The Organiser reserves the right at its sole and absolute discretion, to vary, postpone, or re-schedule or extend the Campaign Period, at any time without any liability and without prior notice.
4. The Organiser reserves the right at its sole and absolute discretion, to change, amend, delete, or add to the Terms and Conditions and other applicable rules and regulations including the mechanism of the Campaign as set out in PART A, ITEM 3, at any time and without any liability.
5. The Organiser will not be liable to the Investors in any way in respect of any matter arising under the Campaign whether caused by error, negligence (whether in contract or tort) or unintentional wrongful act or conduct on the part of the Organiser or otherwise or from the use or redemption of the Reward.
6. All Investors and the winners shall indemnify the Organiser and its associated companies, against all claims for any loss or damages, whether direct, indirect, consequential, or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this Campaign.
7. All costs incurred by the Investor in relation to and/or with respect to the Campaign shall be solely borne by the Investor. The Organiser shall not be under any obligation to reimburse the Investor for any such costs and expenses incurred thereof.
8. The Investor acknowledges that his/her participation in the Campaign and that the acceptance of the Reward shall be at his/her own risks.
9. These terms and conditions are subject to and construed in accordance with the laws of Malaysia, and the courts of Malaysia shall have exclusive jurisdiction in setting any disputes.
10. The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remained of the Terms and Conditions of the Campaign.

E. PRIVACY POLICY

1. By participating in the Campaign, Investors acknowledge that they have read the Personal Data Protection Notice on the Organiser's website and Investor's consent to the use and disclosure of your personal information for receiving invitations and/or marketing communication materials from the Organiser.
2. Any personal data of Investors and winners processed by the Organiser shall be subject to the notice and terms of the Organiser which can be retrieved from https://www.eastspring.com/docs/librariesprovider18/default-document-library/pdp/pdp-notice_dec24.pdf