

# Corporate Factsheet

Eastspring Investments, part of Prudential plc, is a global asset manager with Asia at its core, offering innovative investment solutions to meet the financial needs of clients.

At the heart of Eastspring is a strong connection with our shared purpose – **For Every Life, For Every Future** – which guides everything we do.

Since our founding in 1994, we have built an unparalleled on-the-ground presence in 11 key Asian markets as well as distribution offices in North America and Europe.

**In Malaysia**, Eastspring Investments Berhad is one of the largest asset management companies in both institutional and retail with about **RM69.2bn** of assets under management (“AUM”) as at 31 December 2024. The firm manages unit trust funds, wholesale funds as well as private mandates for individuals and institutions.



## At a glance



Our deep expertise of Asian markets, paired with our global perspectives, gives us unique insights to navigate complex markets.



Our team of over 400 highly experienced investment experts has a singular focus to deliver superior long-term outcomes to clients.<sup>2</sup>



Our strong commitment to responsible investment helps us to deliver long-term sustainable outcomes for the benefit of our clients.

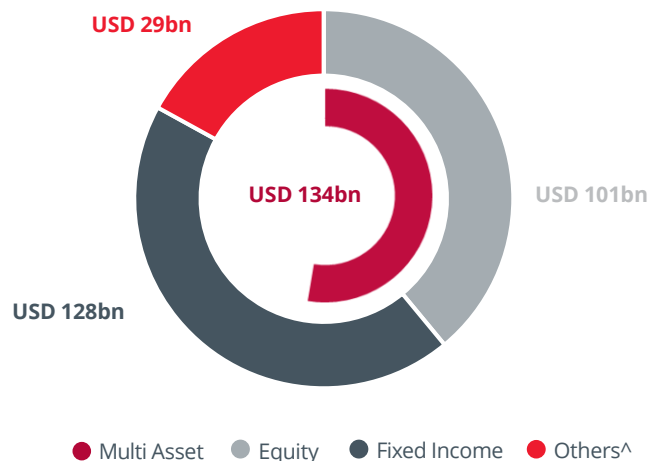


We are amongst the top 10 asset managers (in terms of AUM) in 7 key Asian markets.<sup>3</sup>



Our A rated<sup>4</sup> parent company Prudential plc provides us with stable ownership and world-class governance frameworks.

For institutional and retail clients globally, we manage a total of **USD 258bn**<sup>1</sup> across a broad range of strategies including equity, fixed income, multi asset, quantitative and alternatives.



## Diversity empowers the way we think

It is a critical part of our business and we believe it drives better decision-making and long-term outcomes for our clients.



**53%** of our Group Leadership Team are women



**31** nationalities make up our workforce

<sup>1</sup> As at 31 December 2024. <sup>2</sup> Including Joint Ventures. <sup>3</sup> Source: Eastspring Investments, 31 December 2024. <sup>4</sup> Source: Prudential plc, as of 18 March 2025. Long-term senior debt rating as of 16 January 2025 from Standard & Poor’s. Note: bn = billion. \*Joint ventures include India - ICICI Prudential Asset Management Co Ltd, Hong Kong - Bank of China International – Prudential Asset Management, China - CITIC-Prudential Fund Management Co Ltd and M&G Real Estate Asia Pte Ltd. ^Others – include Alternative assets and Money Market funds. Figures are rounded off and there is double counting for Multi Asset AUM which includes a combination of Fixed Income and Equity asset classes. Yearly AUM are based on AER (actual exchange rate as of 31 December 2024).

## Contact us

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