

Corporate Factsheet

Eastspring Investments, part of Prudential plc, is a global asset manager with Asia at its core, offering innovative investment solutions to meet the financial needs of clients.

At the heart of Eastspring is a strong connection with our shared purpose – **For Every Life, For Every Future** – which guides everything we do.

Since our founding in 1994, we have built an unparalleled on-the-ground presence in 10 key Asian markets as well as distribution offices in North America and Europe.

In Malaysia, Eastspring Investments Berhad is one of the largest asset management companies in both institutional and retail with about **RM69.2bn** of assets under management ("AUM") as at 31 December 2024. The firm manages unit trust funds, wholesale funds as well as private mandates for individuals and institutions.



At a glance



Our deep expertise of Asian markets, paired with our global perspectives, gives us unique insights to navigate complex markets.



Our team of over 400 highly experienced investment experts has a singular focus to deliver superior long-term outcomes to clients.²



Our strong commitment to responsible investment helps us to deliver long-term sustainable outcomes for the benefit of our clients.

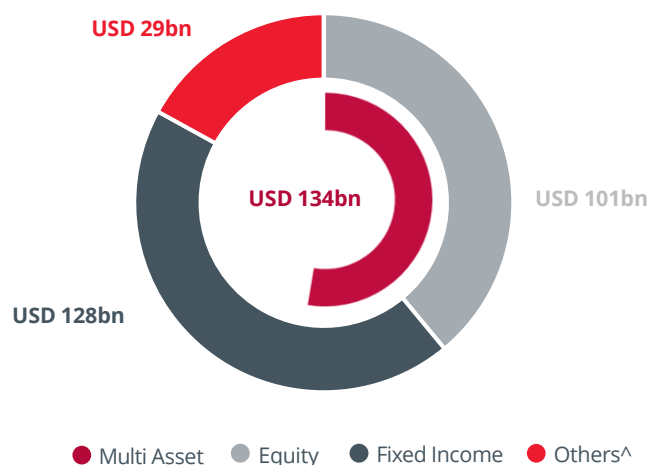


We are amongst the top 10 asset managers (in terms of AUM) in 7 key Asian markets.³



Our A rated⁴ parent company Prudential plc provides us with stable ownership and world-class governance frameworks.

For institutional and retail clients globally, we manage a total of **USD 256bn¹** across a broad range of strategies including equity, fixed income, multi asset, quantitative and alternatives.



Diversity empowers the way we think

It is a critical part of our business and we believe it drives better decision-making and long-term outcomes for our clients.



53% of our Group Leadership Team are women



31 nationalities make up our workforce

¹ As at 31 December 2024. ² Including Joint Ventures. ³ Source: Eastspring Investments, 31 December 2024. ⁴ Source: Prudential plc, as of 18 March 2025. Long-term senior debt rating as of 16 January 2025 from Standard & Poor's. Note: bn = billion. *Joint ventures include India - ICICI Prudential Asset Management Co Ltd, Hong Kong - Bank of China International - Prudential Asset Management, China - CITIC-Prudential Fund Management Co Ltd and M&G Real Estate Asia Pte Ltd. ^Others – include Alternative assets and Money Market funds. Figures are rounded off and there is double counting for Multi Asset AUM which includes a combination of Fixed Income and Equity asset classes. Yearly AUM are based on AER (actual exchange rate as of 31 December 2024).

Contact us

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