

MEDIA & BLOGGERS GATHERING

INVESTMENT HIGHLIGHT & MARKET OUTLOOK 2020: LIFE WITH COVID-19

Eastspring Indonesia and Prudential Indonesia joined forces on 16 June to host a virtual event amidst the unprecedented times we are all facing. The event, *Investment Highlights & Market Outlook 2020: Life with COVID-19*, was aimed at media and bloggers and was held over Zoom.

The event saw Eastspring Indonesia CEO **Alan Darmawan**, Eastspring Indonesia CIO **Ari Pitojo** and Prudential Indonesia's Chief Investment Officer **Novi Imelda** discuss topics including our track record of successfully supporting clients through financial crises, our strategies to protect customer investments, our shared commitment to responsible investment, and how Eastspring and Prudential are collaborating and adapting to the 'new normal' together. Ari then shared Eastspring's Investment and Market Outlook for 2020 and investment tips and recommendations.

"Now, more than ever, we need to be there for our clients to provide advice and support," says Ari. "In times like these, there are multiple opportunities to continue investing for higher returns and this event proved an excellent forum to share our expertise."

The session was attended by over 70 journalists and bloggers and generated significant positive coverage in the media, focused on our strong capital and extensive experience in protecting and managing clients' investments.



(right-left) Ari Pitojo, Chief Investment Officer Eastspring Indonesia, Novi Imelda, Chief Investment Officer Prudential Indonesia, Alan Darmawan, Chief Executive Officer Indonesia.