

# EASTSPRING INDONESIA 2019 INTERNATIONAL WOMEN'S DAY

On Friday, 8 March 2019, colleagues from Eastspring Indonesia office took part to celebrate International Women's Day 2019 by wore something with purple shades. Colleagues took part in the "Balance for Better" awareness campaign by adopting the signature 'hands-out' balance pose, posting it to their personal social media with tag #IWD2019 #BalanceforBetter #ElIforIWD2019 #DiversityandInclusion.

The event began with a video made by members of the Diversity committee, showing female colleagues sharing their thought about how to manage priorities between work and family, and discussing if technology effectively help their work -as well as offering advice for other working mums. After that, female colleagues were surprised with gifts from male colleagues to celebrate their achievement. The event closed with potluck!

Everyone had a great time and we are already looking forward to another creative campaign next year to forge a more gender-balanced world and raising awareness against bias.

