

CSR EVENT

EASTSPRING TOUR DE CAMPUS 2015 - THE UNIVERSITY OF LAMPUNG

Bandar Lampung, 28 May 2015

Eastspring Investments Indonesia in collaboration with the biggest university in Lampung, the University of Lampung, again held **Eastspring Tour de Campus 2015** located at the Faculty of Economics and Business the University of Lampung on Thursday, 28 May 2015. The similar CSR program was previously held at Andalas University Padang (2013), Padjadjaran University Bandung (2013) and Gadjah Mada University Yogyakarta (2014).

Eastspring Tour de Campus is an education program on investments held by Eastspring Investments Indonesia in the form of seminar at universities in Indonesia and aims to introduce investment, capital market and financial industry as well as career in capita market to university's students.

This event is part of Eastspring's commitment to support efforts of Indonesia Financial Services Authority in increasing financial literacy nationwide.

The half day seminar was officially opened by **the Dean of the Faculty of Economics and Business the University of Lampung, Prof. Dr. Satria Bangsawan, SE, M.Si.**, followed by presentations from Eastspring and Indonesia Financial Services Authority.

Speakers during the event were **Anita Abdulkadir (Chief Marketing Officer, Eastspring Investments Indonesia)** -

presented career opportunities in capital market industry, **Alfred Rinaldi Triestanto (Head of Business Partnership, Eastspring Investments Indonesia)** - presented basic investment and introduction to capital market, mutual fund and fund management company and **Nelson Siahaan (Head of Monitoring and Report Analysis of Investment Management, Indonesia Financial Service Authority)** who presented mutual fund education .

The event was attended by more than 200 audience, consisted of students and lecturers of the University of Lampung and surrounding universities in Lampung as well as public. They enthusiastically followed the seminar and actively participated during Q&A session. There were also 3 media attended the event.

Participants considered that the topic is beneficial to improve knowledge in investment as well as for career preparation in capital market industry.



Chief Marketing Officer Eastspring Investments Indonesia, Anita Abdulkadir (middle) gave souvenir to the Dean of the Faculty of Economics and Business the University of Lampung, Prof. Dr. Satria Bangsawan, SE, M.Si (right), witnessed by Nelson Siahaan, Head of Monitoring and Report Analysis of Investment Management, Indonesia Financial Service Authority (left) during opening ceremony of Eastspring Tour de Campus 2015 at the University of Lampung, 28 May 2015.



Above - (left to right) Nelson Siahaan (Head of Monitoring and Report Analysis of Investment Management, Indonesia Financial Service Authority) , Anita Abdulkadir (Chief Marketing Officer Eastspring Investments Indonesia) and Alfred Rinaldi Triestanto (Head of Business Partnership Eastspring Investments Indonesia) and moderator Igo Febrianto, SE, M.Sc (Lecturer of Faculty of Economics and Business, University of Lampung) during Q&A session in Eastspring Tour De Campus 2015 at University of Lampung.



Above - Publication of Eastspring Tour de Campus 2015 event at the University of Lampung area.



Right - Anita Abdulkadir (Chief Marketing Officer Eastspring Investments Indonesia) presented career opportunity in capital market industry during Eastspring Tour de Campus 2015 .



Above - The event was attended by more than 200 participants who enthusiastically followed the presentation and Q&A session. There were also 3 media attended the event.