

CSR EVENT

EASTSPRING TOUR DE CAMPUS 2015 - BINUS UNIVERSITY INTERNATIONAL

Jakarta, 15 October 2015

Eastspring Investments Indonesia in collaboration with one of private universities in Jakarta, Binus International University, again held **Eastspring Tour de Campus 2015**. The event was located at the Joseph Wibowo Center room 310 on Thursday, 15 October 2015. Previously, the same program has been held in 4 other universities in Indonesia since 2013.

Eastspring Tour de Campus is an education program on investments held by Eastspring Investments Indonesia in the form of seminar at universities in Indonesia and aims to introduce investment, capital market and financial industry as well as career in capital market to university's students.

This event is part of Eastspring Investments' commitment to support effort of Indonesia Financial Services Authority in increasing financial literacy nationwide especially for young generation.

Back with theme of "Revealing Investment World and Career in Indonesia Capital Market Industry", the seminar was officially opened by **Agustinus Nicolaas Hillebrandes Oroh, Head of Program - Business Management & Marketing Program, Binus International University** and followed by opening speech **Ari Pitojo, Chief Investment Officer, Eastspring Investments Indonesia**.

Speakers during the event were **Ari Pitojo (Chief Investment Officer, Eastspring Investments Indonesia)** who presented career opportunities in capital market industry, **Alfred Rinaldi Triestanto (Head of Business Partnership, Eastspring Investments Indonesia)** who presented basic investment and introduction to capital market, mutual fund and fund management company

and **Nelson Siahaan (Head of Monitoring and Report Analysis of Investment Management, Indonesia Financial Service Authority)** who presented socialization and education in mutual fund investor's protection and investment management industry growth.

During the event, Eastspring Investments also published its the investor survey result regarding readiness to retirement.

The event was successfully conducted and attended by more than 110 audience, consisted of students and lectures from various faculties in Binus International University as well as some media. Enthusiasm was seen especially during on the Q&A session where career in capital market industry became one of the frequently asked question by students.





Left to right - **Agustinus Nicolaas Hillebrandes Oroh**, Head of Program - Business Management & Marketing Program Binus International University, **Ari Pitojo**, CIO-Eastspring Investments Indonesia, **Alfred Rinaldi Triestanto**, Head of Business Partnership Eastspring Investments Indonesia, **Nelson Siahaan**, Head of Monitoring and Report Analysis of Investment Management, Indonesia Financial Service Authority at the opening of Eastspring Tour De Campus 2015 in Binus International University .



Above - Presentation by **Alfred Rinaldi Triestanto** (Head of Business Partnership Eastspring Investments Indonesia).



Above - Registration of the event



Left - Audience enthusiasm during Q&A session