

CSR EVENT

EASTSPRING TOUR DE CAMPUS 2014 - GADJAH MADA UNIVERSITY YOGYAKARTA

Yogyakarta, 21 November 2014

Following the success of **Eastspring Tour de Campus 2013** at Andalas University Padang and Padjadjaran University Bandung last year, Eastspring Investments Indonesia in collaboration with the Faculty of Economics and Business Gadjah Mada University Yogyakarta, again held **Eastspring Tour de Campus** on Friday, 21 November 2014.

Eastspring Tour de Campus is an education program on investments held by Eastspring Investments Indonesia in the form of seminar at universities in Indonesia and aims to introduce investment, capital market and financial industry as well as career in capita market to university's students.

This event is part of Eastspring's commitment to support efforts of Indonesia Financial Services Authority in increasing financial literacy nationwide.

Located at the Faculty of Economics and Business, Gadjah Mada University, the half-day seminar was opened by the **Deputy Dean of the Faculty of Economics and Business, Dr. BM Purwanto, MBA**. Speakers during the event were **Anita Abdulkadir (Chief Marketing Officer, Eastspring Investments Indonesia)** - presented career opportunities in capital market industry, **Rian Wisnu**

Murti (Head of USD Fixed Income, Eastspring Investments Indonesia) - presented basic of investments, **Alfred Rinaldi Triestanto (Head of Business Partnership, Eastspring Investments Indonesia)** - presented introduction to capital market, mutual fund and fund management compant and **I Made B. Tirthayatra (Head of Investment Management Product Registration, Indonesia Financial Service Authority / OJK)** who gave information on supervision of investment products and protection of mutual fund investors.

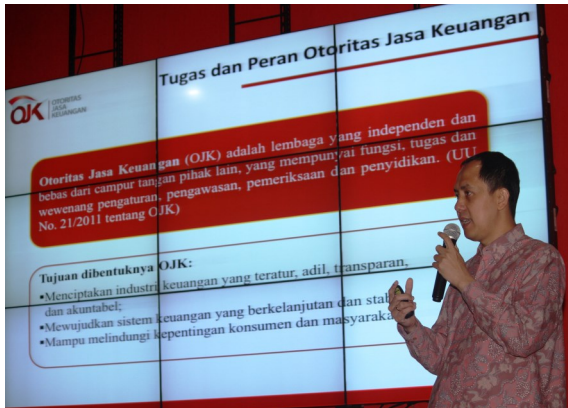
Attendees of the seminar including students from various departments in the Faculty of Economics and Business, Gadjah Mada University, lecturers and some invited journalists. Students considered that the topic is very useful to give insight on investment, capital market as well as career to choose after graduation.



Anita Abdulkadir (Chief Marketing Officer Eastspring Investments Indonesia) and the Deputy Dean of the Faculty of Economics and Business, **Dr. BM Purwanto, MBA**, took picture during gift exchange ceremony in Eastspring Tour de Campus 2014 at Gadjah Mada University Yogyakarta, 21 November 2014.



Rian Wisnu Murti (Head of USD Fixed Income, Eastspring Investments Indonesia) presented basic on investment topic during Eastspring Tour De Campus 2014 at Gadjah Mada University Yogyakarta, 21 November 2014.



(Above) - **I Made B. Tirthayatra** (Head of Investment Management Product Registration, Indonesia Financial Service Authority) gave presentation on supervision of investment products and protection of mutual fund investors.



(Above) - Students enthusiastically followed all session in Eastspring Tour de Campus 2014 at Gadjah Mada University Yogyakarta, 21 November 2014.



(Left) - **Alfred Rinaldi Triestanto** (Head of Business Partnership Eastspring Investments Indonesia), **Rian Wisnu Murti** (Head of USD Fixed Income Eastspring Investments Indonesia), **I Made B. Tirthayatra** (Head of Investment Management Product Registration, Indonesia Financial Service Authority) during first Q&A session. The moderator for the session was **Dr. I Wayan Nuka Lantara, M.Si.** (Lecturer and Head of Financial Market Update Corner, Faculty of Economics and Business Gadjah Mada University).

(Right) - **Alfred Rinaldi Triestanto** (Head of Business Partnership Eastspring Investments Indonesia), **Rian Wisnu Murti** (Head of USD Fixed Income Eastspring Investments Indonesia), **Anita Abdulkadir** (Marketing Director Eastspring Investments Indonesia), **Dr. I Wayan Nuka Lantara, M.Si.** (Lecturer and Head of Financial Market Update Corner, Faculty of Economics and Business Gadjah Mada University), **I Made B. Tirthayatra** (Head of Investment Management Product Registration, Indonesia Financial Service Authority) and **Odith Pradutama Adikusuma** (Staff of Monitoring and Analysis of Investment Management Report Department, Indonesia Financial Service Authority) in Eastspring Tour de Campus 2014 at Gadjah Mada University Yogyakarta, 21 November 2014.

