

CSR EVENT

EASTSPRING TOUR DE CAMPUS 2013 - PADJAJARAN UNIVERSITY

Bandung, 26 September 2013

As part of the commitment to support the Indonesia Financial Services Authority's mission to develop financial literacy, Eastspring Investments Indonesia held an investment educational program on capital market through "Eastspring Tour de Campus".

Eastspring Tour de Campus is an investment education program in the form of seminar or workshop at selected universities. It aims to introduce students to the fundamentals of investment, including introduction to the investment and finance industry as well as the exposure of career opportunities in the capital market.



(Above) Presentation during Eastspring Tour de Campus 2013 at Padjajaran University Bandung.

Following the first Tour de Campus event at Andalas Padang University in April 2013, Eastspring again held a similar program in cooperation with Universitas Padjadjaran on 26 September 2013, located at Bandung.

Opened by Dr. Budiono, SE., MA (Vice Dean I, Faculty of Economy and Business, Padjajaran University), the seminar was well welcomed by the participants who mostly were Padjajaran University's students from various faculties. In addition, there are also students from other universities in Bandung such as Bandung Institute of Technology, Parahyangan Catholic University, and general public.

Speakers from Eastspring Investments Indonesia were Riki Frindos (Chief Executive Officer), Anita Abdulkadir (Chief Marketing Officer), and Fadlul Imansyah (Head of Investment Specialist & Portfolio Analyst). More than 250 participants were enthusiastically following the presentation during the event.



(Right) Participants were enthusiastically following the presentation.



(Left) Opening Ceremony by **Dr. Budiono, SE., MA**, witnessed by **Riki Frindos, President Director of Eastspring Investments Indonesia**

(Below) Presentation on Career Opportunities in Capital Market Industry by **Anita Abdulkadir, Chief Marketing Officer Eastspring Investments Indonesia.**



Registration to the event.



Presentation by **Fadul Imansyah, Head of Investment Specialist and Portfolio Analyst, Eastspring Investments Indonesia.**



Q&A session.