

CSR EVENT EASTSPRING TOUR DE CAMPUS 2013 - ANDALAS UNIVERSITY Padang, 11 April 2013

Eastspring Tour de Campus is Eastspring Investments Indonesia’s education program targeting university students in Indonesia. This program is aiming to grow the financial and investments literacy of Indonesian people, especially among university students. The program is also to support one of Bapepam-LK’s (now OJK) missions in educating public in general on Financial and Investment awareness.

Universitas Andalas in Padang was chosen to be the first campus we visited this year. The public seminar was held on 11 April 2013, located in the campus area with topic **“Introduction to the Investments and Career in Capital Market Industry”**.

Opened by the Dean of Faculty of Economics, Prof. Tafdil Husni, SE, MBA, Ph.D, the seminar was attended by more than 200 participants, most of them were local students who came from various study backgrounds. They were enthusiastically following the seminar agenda, as it was the first time for UNAND

Eastspring Investments Indonesia’s senior management team who are also well-known for their experience and expertise in Indonesia’s investment and asset management industry became the main speakers. Sharing the knowledge and experience to all of the participants.



Banners around the campus area.



Economics Faculty Dean, Prof. Tafdil Husni, SE, MBA, Ph.D, opened the seminar by delivering his welcome note.



The speakers from Eastspring Investments Indonesia (left to right): Djumala Suttedja, Riki Frindos, Anita Abdulkadir, and the moderator, Edy Arianto, from Universitas Andalas.



(Above) Gift exchange by Riki Frindos, the CEO of Eastspring Investments Indonesia and Prof. Tafdil Husni, SE, MBA, PhD



The students enthusiastically registering themselves to participate in the seminar of Eastspring Investments Indonesia.

(Below) Djumala Sutedja, Eastspring Investments Indonesia's Head of Fixed Income, presenting the Investment Principles material to the audience



Anita Abdulkadir, the Chief of Marketing Officer of Eastspring Investments Indonesia explaining the Career Path in the Capital Market industry.



Riki Frindos, delivering his presentation on The Introduction to Capital Market and Mutual Funds.